

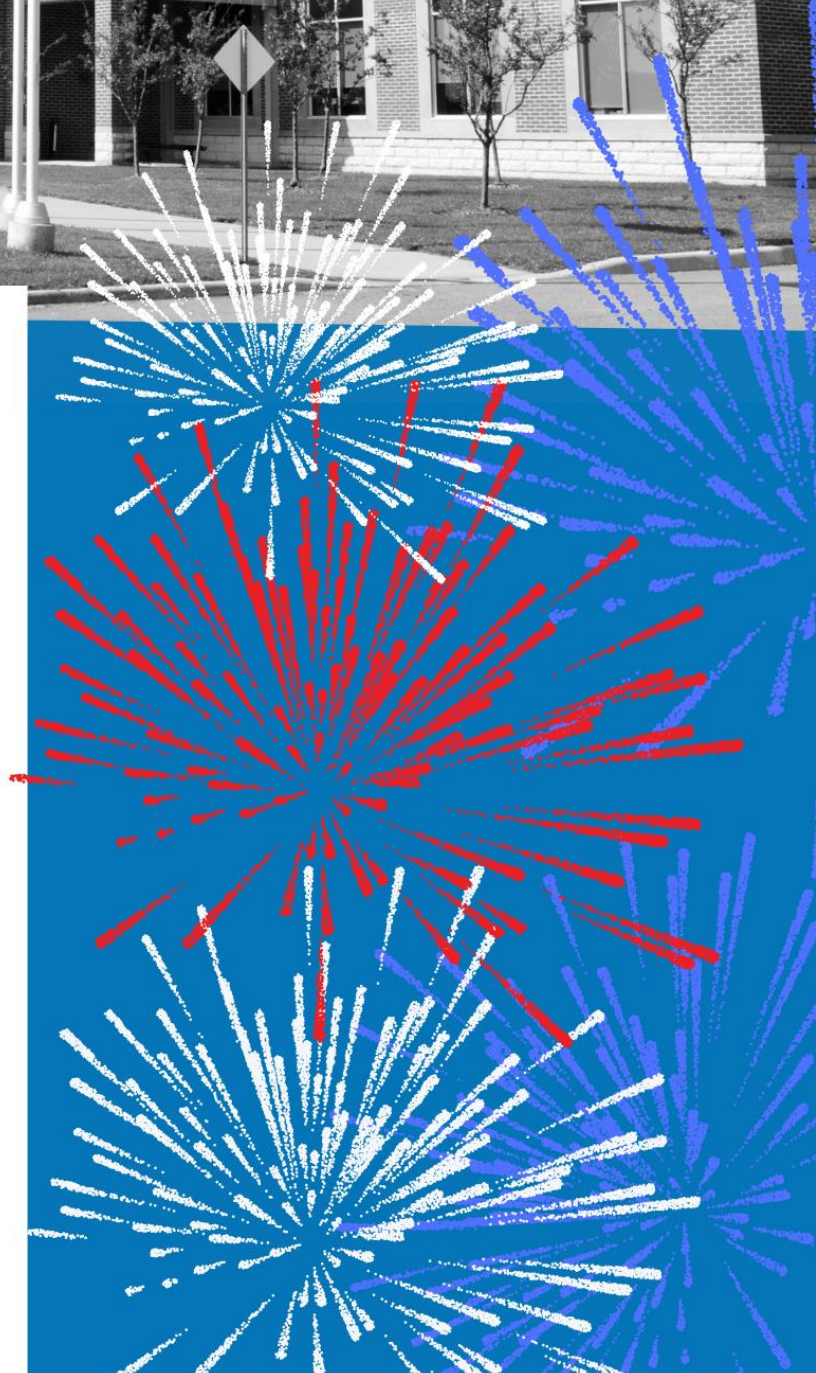


## NEW YEARS EVE SPONSORSHIP PROGRAM

East Elgin Community Complex  
531 Talbot St W  
Aylmer, ON  
519-773-5631



*Communities working together.*





## *Event Sponsorship Opportunity*

### *New Year's Eve Celebration*

The East Elgin Community Complex is excited to again host our annual New Year's Eve Celebration on **December 31 from 5:00pm to 8:00pm.**

In the past, access to this event has been through paid admission. With your sponsorship, we would like to offer free admission to this event for the families in our community.

Event activities include public skating on Kinsmen arena, pickup hockey on Eastlink arena, a social media-capable photobooth, family friendly activities and offerings to enhance the event. This includes a New Years Eve countdown. If you wish to sponsor one of these activities/ offerings, please feel free to contact me.

We invite your business to participate in our New Year's Eve celebration as an **Event Sponsor.**

A sponsorship information package is attached for review.

Advertising for this event will start in November. Thus, it is important for sponsors, who wish to be recognized on the promotional material, to commit to sponsorship by **November 15, 2024.**

If you are interested or would like more information, please feel free to call or email me.

Thank you for your support!

Danielle Broer  
Parks and Recreation Coordinator  
519 773 5631 ext. 1.  
[dbroer@eccc.ca](mailto:dbroer@eccc.ca)



## New Years Eve Sponsorship Program

### **Platinum Sponsor:** New Years Eve Sponsorship

Cost: \$1000.00

Event promotion includes sponsor’s name and logo (if provided) on a sponsorship acknowledgment sign at the EECC on the day of the event and on community posters in the lead up, as well as sponsor’s logos on all social media event advertisement to be shared on the East Elgin Community Complex’s Facebook. Platinum sponsors may also choose to have their sponsorship recognized on the day of the event as the sponsor of a specific activity (i.e. face painting, photo booth, family friendly entertainment, etc.) *(subject to availability)*.

### **Gold Sponsor:** New Years Eve Sponsorship

Cost: \$500.00


Event promotion includes sponsor’s name and logo (if provided) on a sponsorship acknowledgement sign at the EECC on the day of the event and on community posters in the lead up, as well as sponsor’s logos on all social media event advertisement to be shared on the East Elgin Community Complex’s Facebook.

### **Silver Sponsor:** New Years Eve Sponsorship

Cost: \$100.00

Event promotion includes sponsorship name and logo (if provided) on a sponsorship acknowledgement poster at the EECC on the day of the event. Sponsor logos are shown in sponsorship groups.

If you are interested and wish for us to contact you, please feel free to call, or email.

 519 773 5631 ext. 1,



[dbroer@eecc.ca](mailto:dbroer@eecc.ca)

BUSINESS/ORGANIZATION: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT INFORMATION: \_\_\_\_\_

- I need more information and want someone to contact me.
- I wish to sponsor an event and want someone to contact me.
- I wish to sponsor one of the activities (face painting, family friendly entertainment, photobooth etc.) and want someone to contact me.

